




OUTLOOK Conference

May 21–23, 2017
Williamsburg Lodge
Colonial Williamsburg, VA USA
IFAI.COM/Outlook

Welcome to Outlook Conference

The United States Industrial Fabrics Institute (USIFI) and the Narrow Fabrics Institute (NFI) are proud to welcome you to Outlook Conference 2017—the industry’s premier gathering of its kind.

In today’s industry, knowledge is success, and Outlook Conference 2017 brings it to you in three ways:

- » **Education**—Learn the breadth of the industry, gain market insights, hear from our dynamic keynote speaker and more.
- » **Preparedness**—Hear briefings and analysis you can’t get anywhere else on government, DoD and military spending in our industry.
- » **Connections**—Networking with other leaders to push your imagination and grow your business.

Thank you for the role you play in growing our industry. We will see you at Outlook Conference 2017!



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*on registration
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Registration is open!

Visit IFAI.com/Outlook to register today. Register before April 14, 2017 to save up to \$150 on full registration.

	Member		Nonmember	
	BEFORE APRIL 14	STANDARD	BEFORE APRIL 14	STANDARD
FULL REGISTRATION PLUS MILITARY MORNING* Registration includes all educational sessions, Military Morning add-on and social/networking events.	\$700	\$850	\$950	\$1,100
FULL REGISTRATION* Registration includes educational sessions and social/networking events. Military Morning not included.	\$550	\$650	\$750	\$850
MILITARY MORNING ONLY* Registration includes Military Morning education only.	\$150	\$200	\$200	\$250
COMPANION REGISTRATION PER DAY Social functions only.	\$175	\$175	\$175	\$175
CHAIRMAN'S GOLF EVENT Sunday, May 21, 2017, 1-6 pm	\$150	\$150	\$150	\$150
ANNUAL GOLF TOURNAMENT Tuesday, May 23, 2017, 1-6 pm	\$200	\$200	\$200	\$200
REVOLUTIONARY CITY TOUR Tuesday, May 23, 2017, 1-6 pm	\$100	\$100	\$100	\$100

*Additional fees apply for Golf and Tours.

Where Industry Leaders Meet

Chairman's Golf Event | Sunday, May 21 at 1 pm

Monday, May 22, 2017

Continental Breakfast | 8-9 am

Registration | 8-9 am and 11 am-1 pm

Military Morning | Presented by IFAI's Military Division



Government Contracting Resources for Business: PTAC | 9-9:45 am

Anna Urman, Director, Virginia PTAP

This session provides an overview of support and resources to small businesses seeking federal and state government contracting opportunities, in addition to a look at the national PTAC/PTAP network.



Textiles and Functional Apparel Design of Soft Robotic Exo-suits | 9:45-10:30 am

Diane Wagner, Senior Functional Apparel Designer, Harvard University

As new technologies emerge to augment, assist or restore human performance through wearable, powered robotic assistance, there is an increasing need to introduce soft materials to these devices. Hear how industrial textiles are being appropriated to the functional apparel design of soft exo-suits to provide a comfortable, conformal and unobtrusive interface between human and machine.



What's the Future? | 10:45-11:30 am

Ron Houle, President, Pivot Step Consultants LLC

A new President, a new Congress, and a changing national security environment bring broad changes to the Department of Defense. Changing priorities, new applications of technologies and a new focus on readiness will present opportunities and challenges. Hear about the most current trends in fundings and procurement for this year and the near future.

Lunch, Outlook Conference Opening Remarks and USIFI Annual Meeting

11:30 am-1 pm | Sponsored by Brawer Bros., Inc



The Economic Outlook Under a Trump Administration | 1-2 pm

John E. Connaughton, Ph.D., University of North Carolina at Charlotte

In this presentation, Dr. Connaughton looks at the economic effects of deregulation, corporate tax return/reeducation, personal income tax reform, and infrastructure spending. Will these changes generate an increase in U.S. GDP growth?



Advanced Manufacturing—a new innovation agenda for US production | 2:15-3:15 pm

William B. Bonvillian, Lecturer, MIT Washington Office

This session will review the major challenges in US manufacturing in the 2000s, and the resulting problems and decline; summarize the new innovation policy approach for manufacturing that developed following the major industry university reports of the Advanced Manufacturing Partnership starting in 2012; and evaluate the potential roles of the 15 new advanced manufacturing institutes.



Synthetic Fiber and Raw Material Review | 3:15-3:45 pm

Alasdair Carmichael, PCI Wood Mackenzie

This presentation will review the global and local impacts of supply and demand on the synthetic fiber industry, and examine the influence of raw material pricing on synthetic fibers.



Trading Punches: How We Lost the Trade Wars, and How We'll Win the Rematch

4-5 pm

Michael Woody, Trans-Tex LLC

Since China's entry into the World Trade Organization, the U.S. has offshored millions of manufacturing jobs and left many domestic industries on life support. The author of the book *American Dragon: Winning the Global Manufacturing Wars Using the Universal Principles of Fewer, Faster, and Finer* explains the economic assumptions and questionable trade policies that placed us in this predicament, and what Washington, D.C. should do to level the playing field.

Reception | 6:30-7:30 pm | Sponsored by Highland Industries



Dinner and Keynote | 7:30-9:30 pm

Keynote Speaker: Jimmy Kemp, Jack Kemp Foundation

Mr. Kemp is the President of the Jack Kemp Foundation, created in 2009 to honor the memory of his late father, Congressman Jack Kemp. The Jack Kemp Foundation develops, engages and recognizes exceptional leaders who champion the American idea. He also co-founded and is the Managing Partner of Kemp Partners, a Washington, D.C.-based strategic consulting firm providing government relations and corporate affairs services to a diverse clientele. He is also Executive Vice President of Group 47, a digital data storage company, and spent eight years as a professional football quarterback in the Canadian Football League. He and his wife Susan have four boys and reside in Washington, D.C.

Tuesday, May 23, 2017

Breakfast | 7-8 am



Washington Update | 8-9 am

Lloyd Wood, Lloyd Wood Group

In this session, Mr. Wood will recap USIFI and NFI activities in Washington on policy items of interest, and give an outlook on both ongoing and upcoming policy challenges which will affect the industry.



How Shale Oil and Gas has Changed the World of Energy | 9:15-10:15 am

Aubrey Hilliard, Texican

Mr. Hilliard, Carolinas Region President of Texican Natural Gas Company, will provide an overview of the economics behind shale oil and gas production.



Advancing the American Idea | 10-11:30 am

Jimmy Kemp, Jack Kemp Foundation

The American Idea: The Declaration of Independence applies to every individual; everyone should have the same opportunity to rise as high as their talents and efforts can carry them; and while people move ahead, we should endeavor to leave no one behind.

Annual Golf Tournament | 1-6 pm

Tour of the Revolutionary City | 1-6 pm

Reception | 6:30-7:30 pm | Sponsored by Glen Raven

Dinner | 7:30-9:30 pm

Register Today

at

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Outlook Highlights



Military Morning

Join us on May 22 from 8 am-1 pm for the Military Division's all new "Military Morning"—continental breakfast and lunch, along with three sessions covering relevant industry topics.



Keynote Speaker Jimmy Kemp

Jimmy Kemp is founder and President of the Jack Kemp Foundation, which he established in 2009. Its mission is to develop, engage and recognize exceptional leaders who champion the American Idea, beginning with the premise that the condition of your birth shouldn't determine the outcome of your life.



Annual Golf Tournament

This year's annual golf tournament stops at one of the most beautiful locations on the Eastern seaboard—Williamsburg's Golden Horseshoe Golf Club. The Green Course, and its 7,120-yard, par-72 layout, was designed by famed architect Rees Jones in 1991. The Green Course is the perfect place to test your skills!



Revolutionary City Tour

Meet the townspeople, tradespeople, shopkeepers, political figures, women, and the enslaved who called Colonial Williamsburg home—and learn of their hopes, struggles, and fears in those uncertain times. As you explore the challenges of daily life set against the backdrop of revolution, look for the many opportunities to play your role as a citizen of the Revolutionary City.

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