



# OUTLOOK<sup>®</sup> Conference

May 6-8, 2018 | Braselton, GA USA  
Château Élan Winery & Resort

**Save \$150**

on full registration before March 30

IFAI.com/Outlook

## An Exclusive Outlook

The United States Industrial Fabrics Institute (USIFI) and the Narrow Fabrics Institute (NFI) join together to unite industry leaders and provide perspectives on current trends and future insights. Attend Outlook 2018 to gain expert insight and gain a competitive edge.

Many enlightening experiences await:

- » **Explore** new market trends and opportunities.
- » **Connect** to key industry executives through conversation and networking events.
- » **Secure** unique insight from industry projections, government, military and DoD spending.

Thank you for the role you play in growing our industry. We look forward to seeing you at Outlook Conference 2018!

## Registration is Open!

Visit [IFAI.com/Outlook](http://IFAI.com/Outlook) to register today. Register before March 30, 2018 to save up to \$150 on full registration.

	Member		Nonmember	
	BEFORE MARCH 30	STANDARD	BEFORE MARCH 30	STANDARD
<b>FULL REGISTRATION PLUS MILITARY MORNING*</b> Includes all educational sessions, Military Morning add-on and social/networking events.	\$725	\$875	\$1,000	\$1,150
<b>FULL REGISTRATION*</b> Includes educational sessions and social/networking events. Military Morning NOT included.	\$575	\$675	\$800	\$900
<b>MILITARY MORNING ONLY*</b> Registration includes Military Morning education only.	\$175	\$225	\$250	\$300
<b>COMPANION PACKAGE*</b> Includes meals and networking events only.	\$350	\$350	\$350	\$350
<b>CHAIRMAN'S GOLF EVENT</b> Sunday, May 6, 1-6 pm	\$150	\$150	\$150	\$150
<b>ANNUAL GOLF TOURNAMENT</b> Tuesday, May 8, 1-6 pm	\$200	\$200	\$200	\$200
<b>WINE EDUCATION, TASTING AND TOUR EXPERIENCE</b> Tuesday, May 8, 1-4 pm	Individual: \$125 Two People: \$200		Individual: \$125 Two People: \$200	

\*Additional fees apply for Golf and Wine Tasting Experience.

# Interaction and Insight for Industry Leaders

**Chairman's Golf Event** | Sunday, May 6 at 1 pm

## Monday, May 7

**Continental Breakfast** | 8-9 am

**Registration** | 8-9 am and 11 am-1 pm

**Military Morning** | Presented by IFAI's Military Division



**Making (Some) Sense of the DoD Budget** | 9-9:45 am

Ron Houle, Pivot Step Consultants LLC

We will witness a time of great change in defense resourcing and priorities now and in the near future. Get a comprehensive overview of what we may expect in the next 2-5 years.



**Defense Logistics Agency - Clothing & Textiles** | 9:45-10:30 am

Donna Pointkouski, Strategic Material Sourcing Group

The Defense Logistics Agency is the Department of Defense's combat logistics support agency. Delve into its mission and details on the procurement of clothing, textile and equipment items for the Department of Defense and other customers.

**Science Behind the Soldier** | 10:45-11:30 am

U.S. Army Natick Soldier Research, Development & Engineering Center (NSRDEC)

Maximizing survivability, sustainability, mobility, combat effectiveness and field quality of life for U.S. Army Soldiers are key goals of NSRDEC. Hear about their newest efforts in supporting the current fight while transforming the future.

## Lunch, Opening Remarks and USIFI Annual Meeting

11:45 am-12:45 pm | Sponsored by Brawer Bros., Inc



**Economic Outlook for 2018 and 2019** | 1-2 pm

John E. Connaughton, Ph.D., University of North Carolina at Charlotte

Legislative changes are a constant. Investigate the impact these changes will have on the economic outlook for the next 18 months.



**Fiber Manufacturing Revolution** | 2:15-3:15 pm

Eric Spackey, Chief Marketing Officer at Advanced Functional Fabrics of America (AFFOA)

Innovation is on the rise. Dive into the progress the AFFOA is making towards enabling a manufacturing-based revolution—the transformation of traditional fibers, yarns and textiles into highly sophisticated, integrated and networked devices and systems.



**Synthetic Fiber Review** | 3:15-4 pm

Laura Murphy, PCI Wood Mackenzie

Economics is at the heart of every industry. Review the global and local impacts of supply and demand on the synthetic fiber industry and examine the influence of raw material pricing on synthetic fibers.

Speakers and schedule subject to change.



**U.S. Trade Policy on Textiles and Apparel** | 4-5 pm

Bill Jackson, U.S. Trade Representative

Experts in U.S. trade policy provide valuable perspective. Sharpen your knowledge of key issues regarding textiles with an overview by the official who leads the United States in international negotiations on textiles trade.

**Reception** | 6:30-7:30 pm | Sponsored by Highland Industries



**Dinner and Keynote** | 7:30-9:30 pm

*Winning Brands... Going For The Green*

Kevin Hall, experienced brand manager and CEO of UNIFI Manufacturing, Inc. shares his innovative approach to brand development.

## Tuesday, May 8

**Breakfast** | 7-8 am



**Washington Update** | 8-9 am

Lloyd Wood, Lloyd Wood Group; Sara Beatty, White Haven Trade

USIFI and NFI advocate for our legislative and regulatory needs. Hear a recap of their activities in Washington on policy items of interest, and gain an outlook on both ongoing and upcoming policy challenges that will affect the industry.



**A Timely Overview of the World Energy Markets** | 9:15-10:15 am

Aubrey Hilliard, Texican

Technologies are improving in every area of energy from drilling for hydrocarbons to carbon free applications that will fuel future growth. Explore how your business can profit from understanding the direction of technological change.



**Keynote** | 10:30-11:45 am

*The Champion's Code: Building Relationships Through Life Lessons of Integrity and Accountability from the Sports World to the Business World.*

Best-selling author and an award-winning speaker Ross Bernstein shares peak performance insights.

**Annual Golf Tournament** | 1-6 pm

**Wine Education, Tasting and Tour Experience** | 1-4 pm

**Reception** | 6:30-7:30 pm | Sponsored by Glen Raven

**Dinner** | 7:30-9:30 pm

**Register Today**

at

**IFAI.com/Outlook**

# Outlook Highlights



## Monday Keynote Speaker: Kevin Hall

How can creating your brand be an innovative experience? Discover how Kevin's experiences developing well-known brands including HanesBrands Outerwear, Pantene and Old Spice shape his unique approach to profitable branding.

## Tuesday Keynote Speaker: Ross Bernstein

Have you ever wondered why certain teams WIN consistently, whereas others come up short? Ross explains WHY in an engaging and visually entertaining style that's designed to improve YOUR organization's productivity, morale, and bottom-line profitability.



## Annual Golf Tournament

Discover beauty and challenge in the rolling hills of this stunning 6,735-yard, par 72 with sparkling lakes and tree-lined holes, providing players with a blissful feeling of solitude. Golf Digest rates this picturesque course 4 1/2 stars, noting: 'The Woodlands is top-shelf in every way.'



## Wine Education, Tasting and Tour Experience

Participate in an engaging and educational experience with an exclusive tour of the Château Élan vineyard and production facility. A guided tasting carefully paired with select seasonal fare will tantalize your senses.

## A SPECIAL THANK YOU TO OUR SPONSORS

These companies have generously donated sponsorships to further the excellent Outlook Conference 2018 program.

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