



OUTLOOK[®] Conference

Invest in your
FUTURE

A must-attend event for US Manufacturers, big and small.

April 26–28, 2020

Asheville, NC USA

The Omni Grove Park Inn

IFAI.com/Outlook

save up to
\$100

*on a full registration
before March 5*

Outlook Highlights



Tuesday Keynote Speaker Richard Lui

Business Insider named Lui one of 21 careers to watch alongside Warren Buffett and Sheryl Sandberg. Over the course of 30 years, Lui has launched six technology brands over three business cycles. After an MBA at Michigan Ross School of Business, he joined Citibank where he co-created a fintech payment model he holds a patent for. Lui sits on four boards of directors/advisors in spaces ranging from international relations to artificial intelligence.



Annual Golf Tournament

Swing into a round of golf on the legendary 18-hole course at The Omni Grove Park Inn. The 6,400-yard championship course has been played by PGA stars Bobby Jones, Ben Hogan and Jack Nicklaus and even President Obama. Feel a sense of pride and accomplishment after navigating the tree-lined fairways and bent greens with amazing views of the Blue Ridge Mountains all around. Elevated tee boxes on the par-70 course provide perfect sightlines for each drive.



Asheville Brews and Lunch

Asheville was first named Beer City USA in 2009 and has swept the competition almost every year since! Join fellow Outlook attendees for a fun and educational tour of 3 select breweries in Asheville. Each brewery visit will include a Q&A with a brew master and a sampling of the local brew. Includes transportation, tour guide and lunch catered by famous "12 Bones."

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EVENT



GOLD



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World Leader in Narrow Web Sublimation Printing

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Interaction and Insight for Industry Leaders

The United States Industrial Fabrics Institute (USIFI) and the Narrow Fabrics Institute (NFI) join together to unite textile industry leaders and provide perspectives on current trends and future insights. Attend Outlook 2020 to gain expert insight and a competitive edge.

Thank you for the role you play in growing our industry. We look forward to seeing you at Outlook Conference 2020!

Explore new market trends and opportunities.

Secure unique insight from industry projections, government, military and DoD spending.

Connect with key industry executives through conversation and networking events.



REGISTER
TODAY

Registration Rates

Visit IFAI.com/Outlook to register! Register before March 5, 2020 to receive advanced pricing and save up to \$100 on full registration.

| | | Member | | Nonmember | |
|---|---|--|----------|--|----------|
| | | BEFORE MARCH 5 | STANDARD | BEFORE MARCH 5 | STANDARD |
| FULL REGISTRATION PLUS MILITARY MORNING* Includes all educational sessions, Military Morning add-on and social/networking events. | | \$725 | \$875 | \$1,000 | \$1,150 |
| FULL REGISTRATION* Includes educational sessions and social/networking events. Military Morning NOT included. | | \$575 | \$675 | \$800 | \$900 |
| MILITARY MORNING ONLY* Registration includes Military Morning education only. | | \$175 | \$225 | \$250 | \$300 |
| Event Registration | COMPANION PACKAGE* Includes meals and networking events only. | \$350 | \$350 | \$350 | \$350 |
| | CHAIRMAN'S GOLF EVENT Sunday, April 26, 1-6 pm | \$150 | \$150 | \$150 | \$150 |
| | ANNUAL GOLF TOURNAMENT Tuesday, April 28, 1-6 pm | \$150 | \$150 | \$150 | \$150 |
| | ASHEVILLE BREWS AND LUNCH Tuesday, April 28, 12:30-5 pm | Individual: \$150 Two People: \$250 | | Individual: \$150 Two People: \$250 | |

*Additional fees apply for Golf and Asheville Brews and Lunch.

Not a member? Join today at IFAI.com/Membership or 800 486 3947.

An *Exclusive* Outlook

Chairman's Golf Event | Sunday, April 26 | 1 pm

Military Morning | Monday, April 27 | 8-11:30 am

Presented by IFAI's Military Division

Registration | 8-9 am

Military Breakfast | 8-9 am | Sponsored by MMI Textiles and Ehmke Manufacturing



Defense Logistics Agency—Clothing & Textiles | 9-9:45 am

Lisa Marie Vivino, Chief, Field Clothing Division, DLA Troop Support

Defense Logistics Agency is the Department of Defense's combat logistics support agency. Delve into its mission and details on the procurement of clothing, textile and equipment items for the Department of Defense and other customers.

Military Session—Details Coming Soon! | 9:45-10:30 am



Shaping the DoD Budget: Because Context Matters | 10:45-11:30 am

Ron Houle, Pivot Step Consultants LLC

There are many inputs to the DoD budget. There are also competing demands on constrained resources. Within all of this, there is a budgetary context, and a strategic context, which determines the broad shape and angles of how we will allocate more than three quarters of a trillion dollars. This session will help explain how the FY2021 DoD Budget meets all of these challenges.

Monday, April 27

Registration | 11 am-1 pm

Lunch, Opening Remarks and USIFI Annual Meeting

11:30 am-1 pm | Sponsored by Brawer Bros., Inc and Graniteville Specialty Fabrics



Reforms and Opportunities During Times of Change | 1:15-2 pm

Ron Houle, Pivot Step Consultants LLC

After decades of stagnation, DoD procurement reforms are being implemented across all the services and across many different requirements. Some of these reforms will directly influence how you will submit proposals and execute agreements with the Department of Defense. Equally important, there are evolving requirements for innovation in fabrics and fibers that provide new opportunities in research, development and commercialization in both directions.



Can the Economic Expansion Continue | 2-3:15 pm

John E. Connaughton, Ph.D., University of North Carolina at Charlotte

The current economic expansion is the longest expansion in history and is concluding its eleventh year in June. Can it continue and if so, for how long? We will look at the strength of this expansion and why it is the longest in history. We will also focus on what is happening in 2020 and take a look at the forecast for 2021.



Synthetic Fiber Review | 3:15-3:45 pm

Laura Murphy, Wood Mackenzie Chemicals

A review of the synthetic fiber industry, including Berry polyester yarns.



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Sustainability Panel: Foundational Strategies | 4–5 pm

Join expert panelists for a sustainability discussion focusing on business opportunities and shared concerns within the supply chain.

Reception | 6:30–7:30 pm | Sponsored by Glen Raven



Dinner and Keynote | 7:30–9:30 pm

Bruce Johnson, Author

Over the last 30 years, local historian and writer Bruce Johnson has been researching and writing about the Grove Park Inn. Join us as he gives us the inside scoop of what has been hailed as “the finest resort hotel in the world.”

Tuesday, April 27

Breakfast | 7–8 am | Sponsored by Highland Industries



Industry Advocacy—Government Updates

8–9:30 am

Sara Beatty, White Haven Trade; Auggie Tantillo, SRG & Associates; Maria D'Andrea-Yothers, Commerce Department (OTEXA)

USIFI and NFI lobbyists, Sara Beatty and Auggie Tantillo will update on policy and legislative developments along with taking a look ahead on how the 2020 Presidential election may impact policy issues of concern to domestic manufacturers of technical and industrial textiles. Maria D'Andrea-Yothers of the Office of Textiles and Apparel will discuss programming and strategies to enhance the competitiveness of the U.S. textile and apparel supply and provide an overview of trade and industry trends.



Energy Update | 9:45–10:45 am

Aubrey Hilliard, Texican

Get updated on the state of energy domestically and around the world, and which new energy technologies will succeed.



Closing Keynote with Richard Lui | 10:45–11:45 am

Richard Lui is an American journalist and news anchor for MSNBC and NBC News. Lui was awarded several Civil Rights awards. He is also ranked globally in the top 1% of social media users by Twitter Counter, and more lightheartedly, for four years ranked by Mediaite as one of the “50 Sexiest in TV News.”

Asheville Brews and Lunch | 12:45–5 pm

Annual Golf Tournament | 1–6 pm

Reception | 6:30–7:30 pm

Dinner | 7:30–9:30 pm



END OUTLOOK WITH A BANG

April 27 | 7:30–9:30 pm

Join us for dinner, music and comedy at Elaine's Dueling Piano Bar (located in the Grove Park Inn).